

The Chicken Project

Outline

A new initiative by Rise Africa UK, starting in 2017,
The Chicken Project will provide struggling families in Northern Tanzania with the basic start up package to start a business selling chickens and eggs in the local market.



How it works

A group from the community are selected to take care of the chickens. We will build a large chicken house for 400 chickens and provide the food and medical treatment for 6 months until the chickens start laying eggs. At which point, the chicken project will become self sufficient, the group will sell the eggs to cover the costs and will take home the profit.

Initially, Rise Africa UK will provide:

- Chicken business training - £150
- A large chicken house and feeding equipment - £900
- 400 chickens at £4 per chicken - £1,600
- Chicken food & medical treatment for 6 months - £1,500
(£4 per chicken for 6 months)

Donations

We have received initial funding to provide the business training and build the first chicken house, now we need your help to buy the chickens:

- £8 for one chicken and its food and medical treatment for 6 months
- £40 for five chickens and their food and medical treatment for 6 months
- £80 for ten chickens and their food and medical treatment for 6 months

Donate online at: www.justgiving.com/riseafricauk
or send a cheque to the contact details below.

Benefits

There will be 20 members of the community working on the first chicken house, dividing their time so that each person works maximum 2 days a week.

We hope to build more chicken houses so less people can work on each chicken house and earn a larger income as the profit per person increases.

Outcome

£460 revenue a month: We estimate that 400 chickens will lay enough eggs to generate this income each month.

20 families taking home £10 per month: With 20 people looking after the first house, each member of the group will take home £10 per month, more than anyone of them earn now. Their income would double by building a second chicken house.

As we build more houses, fewer people will work on each house. Our aim is that each chicken house will benefit 5 people each so that they can take home £40 each a month. Relatively speaking this is a very good income for locals in the Moshono community.



Contact Us

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